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New Players Lights 25's

5 GREAT TASTING SMOKES FREE. NO TRICKS.

Kings & 100's
Also available in Menthol.



Count 'em.

25
of the finest
for the price of 20

Kings: 10 mg "tar," 0.8 mg nicotine -
100's: 10 mg "tar," 0.8 mg nicotine
av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.**

MR's suggested pricing based on full-price brands.



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